



WESTERN CONFERENCE OF PUBLIC
SERVICE COMMISSIONERS

SPONSORSHIP
OPPORTUNITIES

ANNUAL CONFERENCE
MAY 19-22, 2024
THE HYTHE
Vail, Colorado



We would be pleased to have your attendance and support in Vail, Colorado for discussions and **peak perspectives** on many of the most pressing regulatory matters for the West.

Please find the attached information about sponsorship opportunities available for this event.

Please email wcpssc@naruc.org with your interest and for additional information or to secure your sponsorship level today.

Additional event information is available at western.naruc.org.



SPONSORSHIP OPPORTUNITIES



For additional information or to secure your sponsorship level, contact wcpssc@naruc.org

Double Diamond Sponsor – \$12,000 (2 available) ◆◆

- Five complimentary registrations.
- Logo on nametag lanyards
- 60-second video played during breakfast before the Opening General Session.
- Prominent icon on app with materials and links.
- Logo featured on WCPSC webpage.
- Acknowledgement during General Session.
- Logo displayed on master signage.
- Tabletop display space in networking area.
- Logo on marketing emails.

Black Diamond Sponsor – \$9,500 (2 available) ◆

- Four complimentary registrations.
- Hotel Key Card sponsorship on both sides (sponsor to provide artwork by specified deadline).
- 45-second video played during breakfast before the Opening General Session.
- Icon on app with links.
- Logo featured on WCPSC webpage.
- Acknowledgement at General Session.
- Logo displayed on master signage.
- Tabletop display space in networking area.
- Logo on marketing emails.

Blue Square Sponsor – \$8,500 (1 available) ■

- Three complimentary registrations.
- Sponsor created wi-fi login password to be used by all attendees
- 30-second video played during breakfast before the Opening General Session.
- Icon on app with links.
- Logo featured on WCPSC webpage.

- Acknowledgement at General Session.
- Logo displayed on master signage.
- Tabletop display space in networking area.
- Logo on marketing emails.

Green Circle Sponsor – \$7,500



- Three complimentary registrations.
- Logo featured on WCPSC webpage.
- Logo on marketing emails.
- Acknowledgement during General Session.
- Logo on master signage.
- Tabletop display space in networking area.

Gondola Sponsor – \$6,000



- Two Complimentary Registrations.
- Logo featured on WCPSC webpage.
- Acknowledgement during General Session.
- Logo on master signage..
- Tabletop display space in networking area

Apres Ski Sponsor – \$3,500



- One complimentary registration.
- Logo on WCPSC webpage
- Acknowledgement during General Session.
- Logo on master signage.

Sponsorship Opportunities – Vail 2024 WCPSC

Sponsorship Level	Double Diamond Sponsor (2) 	Black Diamond Sponsor (2) 	Blue Square Sponsor (1) 	Green Circle Sponsor 	Gondola Sponsor 	Apres Ski Sponsor 
Investment	\$12,000	\$9,500	\$8,500	\$7,500	\$6,000	\$3,500
Registrations Included	5	4	3	3	2	1
Logo on Nametag Lanyards	✓	N/A	N/A	N/A	N/A	N/A
Hotel Key Card Sponsorship	N/A	✓	N/A	N/A	N/A	N/A
Wi-Fi Login Password	N/A	N/A	✓	N/A	N/A	N/A
Video before Opening General Session	60 seconds	45 seconds	30 seconds	N/A	N/A	N/A
Icon on App	✓	✓	✓	N/A	N/A	N/A
Logo on WCPSC Webpage	✓	✓	✓	✓	✓	✓
Acknowledgment at General Session	✓	✓	✓	✓	✓	✓
Logo Displayed on Master Signage	✓	✓	✓	✓	✓	✓
Tabletop Display Space in Networking Area	✓	✓	✓	✓	✓	N/A
Logo on Marketing Emails	✓	✓	✓	N/A	N/A	N/A

Note: N/A indicates that the specific feature is not applicable to that sponsorship level.